

Lead by Example



Your Core Values

The best leaders are clear about their core values because they know their values drive their words and behaviors. They guide what they stand for as leaders and the philosophy of how they lead. When leaders aren't clear about their behaviors, they often say things that are different from their actions, resulting in a loss of credibility and authenticity.

Activity Part 1: Review the values below and circle the eight that are most important to you at this point in your life. Or identify others that are not on the list below.

Acceptance	Efficiency	Learning	Safety
Accomplishment	Empowerment	Loyalty	Security
Achievement	Equality	Optimism	Self-reliance
Accuracy	Excellence	Peace	Self-respect
Advancement	Fairness	Perfection	Sincerity
Adventure	Freedom	Persistence	Speed
Authenticity	Generosity	Personal Growth	Stability
Autonomy	Harmony	Pleasure	Strength
Challenge	Health	Positive Attitude	Success
Collaboration	Honesty	Power	Support
Competence	Independence	Quality	Teamwork
Courage	Innovation	Respect	Tolerance
Creativity	Integrity	Resourcefulness	Trust
Dignity	Knowledge	Results-oriented	Variety
		Risk-taking	Wellness

Your Core Values Continued

Activity Part 2: Of the eight values you identified on the previous page, select the five most important values and write them in the middle column below. Rank the values you selected by numbering them from 1 (most important) to 5 (least important) in the far left column.

Rank	Core Values	Behaviors

Activity Part 3: For each core value you identified, reflect on how you can align your actions as a leader. For example, if respect is important to you, how do you demonstrate respect on your teams? Identify behaviors that are aligned with your core values and write them in the far right column.